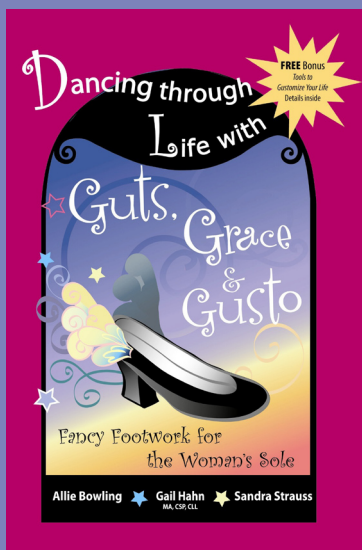
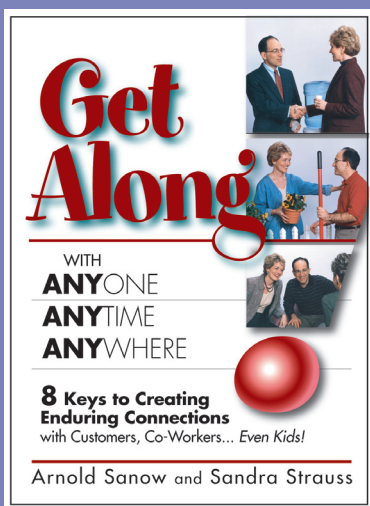


Sandra Strauss



Sandra Strauss



Sandra (Sandy) Strauss, founder and president of Dynamic Options, Inc., focuses on putting passion into personal and professional performance. Dedicated to energizing the winning spirit, she inspires winning choices to activate the attitudes and actions that boost initiative, improve communication, enhance interpersonal skills, increase confidence, encourage leadership and navigate life's transitions with grace and ease. She offers an array of practical pointers for immediate use to manifest a dynamic destiny.

Sandy's wit and wisdom are woven into her many tools for creating and sustaining winning relationships, well-being and success at work and in all aspects of living:

- ✿ *Get Along with Anyone, Anytime, Anywhere—8 Keys to Creating Enduring Connections with Customers, Coworkers . . . Even Kids!*
- ✿ *Charisma Cards—50 Irresistible Ways to Energize Your Personal Magnetism*, designed for activating the habits of outrageously successful connections
- ✿ *Building a Successful Life*, a personal leadership training manual
- ✿ *Dancing through Life with Guts, Grace & Gusto—Fancy Footwork for the Woman's Sole*

She has promoted a wide range of consumer products and services, from appliances to zucchini, bringing her expertise in brand positioning and product promotion to her customer service and communications programs.

Sandy has conceptualized and launched national marketing campaigns, designed innovative ways to successfully position products and services, trained sales and marketing teams, served as a media spokesperson, and tracked what satisfied customers want and how organizations can best serve and exceed those needs.

Powering Up Winning Attitudes, Positive Communication, and a World of Well-Being!

Sandra Strauss

✦ CUSTOMIZED PRESENTATIONS ✦

BUSINESS, NONPROFITS, GOVERNMENT

WOMEN'S EVENTS

PARTNER PROGRAMS

Your uplifting keynote address was very positive and reflective of your interviews with key leaders of our industry. Everyone related very positively to you as evidenced by their evaluations and comments. . . From our first phone conversation, I felt the positive energy you radiated which flowed through everything you did. You were organized, efficient, flexible, upbeat and full of good humor.

—Linda J. Neher
Director of Operations
Indiana Telecommunications Association

Thank you so much for your presentation to our staff on Get Along. We loved it! Your seminar was wonderful at highlighting the issues that can lead to those communication failures, and then providing concrete resources to rebuild the bridges of trust and communication. The presentation was straightforward and easy for everyone to understand and appreciate. It has already made a difference. We look forward to working with you again in the future.

—Laura Sandifer
Office Administrator
Carr-Maloney, Washington, DC

Our employees thoroughly enjoyed your presentation and it clearly had an impact as people were talking about the session for many days. Their evaluations described you as charismatic, inspiring, energetic and well-informed. Your Get Along topic is a crucial one, as it deals with vital issues of teamwork, cooperation, communication and morale in the workplace. We look forward to working with you again in the future and highly recommend you to any other group looking for quality training.

—John McIlveen, Director
Human Resources, Benefits and Administration
American Institute for Cancer Research

A very dynamic and energetic speaker. Exceptional!

—Jean Honey
Research & Assessment Analyst
Chesapeake College

As coauthor of *Dancing through Life with Guts, Grace & Gusto—Fancy Footwork for the Woman's Sole*, Sandy also shares her inspirational programs for handling today's multiple priorities in the twists, turns, and transitions of life's ever-changing rhythms. *Guts, Grace & Gusto*® messages inspire hope, offer encouragement, and provide practical pointers for sustaining and revitalizing stressed-out spirits.

The *Guts, Grace & Gusto*® Fancy Footwork theme reflects the vital steps women can take to re-direct and recharge their "soles" to maneuver through life's changing rhythms.

Sandy speaks from personal experience, as both her personal and professional worlds were rocked as she relentlessly pursued answers to her husband's mysterious illness and dealt with new realities, new questions, and unknowns. She shares her own journey of facing the unexpected, lessons learned along the way, and a wealth of tips for renewal through seasons of growth and change.

With her expertise in consumer marketing, sales, public relations, media relations, and communications training, Sandy targets messages to meet the needs of each client and audience. Her presentations are filled with encouragement, inspiration, and plenty of information—all combined with humor and high-energy for memory-making impact.

Guts, Grace & Gusto® is a registered trademark of Dynamic Options, Inc.

