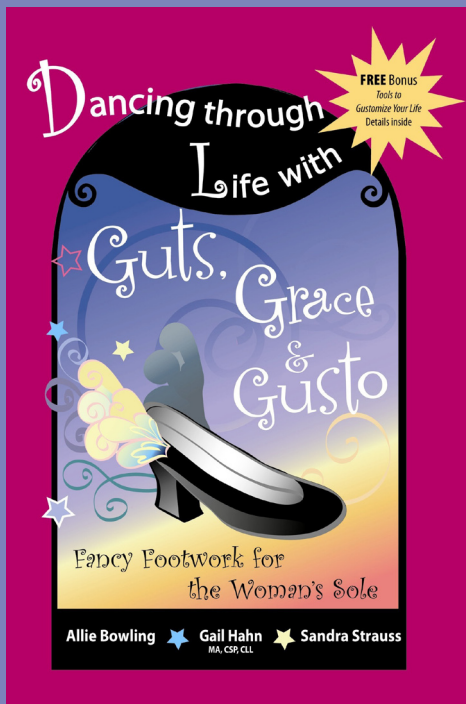


Guts, Grace & Gusto



Allie Bowling & Sandra Strauss

SIMPLIFYING THE
STEPS FOR WOMEN
IN THE FANCY
FOOTWORK
OF LIFE



Guts, GRACE & Gusto . . . what every woman needs for handling today's multiple priorities in the twists, turns and transitions of life's ever-changing rhythms. Guts, Grace & Gusto® messages inspire hope, offer encouragement and provide practical pointers for sustaining and revitalizing stressed-out spirits.

Our "Fancy Footwork" theme reflects the vital steps women can take to re-direct and recharge their "soles," uplifting them along their personal and professional paths. We share our own journeys of juggling priorities, handling the unexpected and re-engineering life in the wake of change.

Our messages reflect the robust energy of today's women, setting new standards with verve and style, revving up their spirits with their unlimited potential to:

- ✦ Sustain themselves during times of transition
- ✦ Revitalize and reinvent their lives
- ✦ Explore new adventures and opportunities
- ✦ Claim their dreams
- ✦ Enrich their lives with meaning and purpose
- ✦ Live in tune with their authenticity
- ✦ Preserve and protect their resources

We are professional speakers, authors and keynoters, delivering messages of hope, encouragement and inspiration with humor and high energy. We have expertise in business operations, sales, public relations, consumer marketing, media relations, communications training and professional speaking. We have worked with Fortune 500's, public agencies, associations and businesses delivering programs targeted specifically to women's organizations.

*We're the Right Choice
for Your Consumer and Business Promotions!*

Guts, Grace & Gusto

BUSINESS KEYNOTES



WOMEN'S EVENTS



SPOKESPERSONS FOR
MARKETING AND PROMOTION



You did a superb job in presenting the elements of high-performing organizations—a collection of great ideas for enhancing the workplace—a winning combination of wit, energy, and savvy style.

—Gail Brown
Certified Financial Planner

Very energizing! Thank you for providing a fantastic program. You went way beyond our expectations.

—Everett Shupe, CMP
Goodwill Industries

Your stories have inspired me to get out there and just do it!

—Shelli A. Vasser, CMP
Director of National Accounts
Gaylord Hotels

Guts, Grace & Gusto® presentations resonate to the hearts of women. We inform, entertain, influence, and inspire audiences as we offer practical ideas that create connection, invite reflection, and deliver a call to action. We reinforce specific needs consistent with your marketing priorities. We're experts in creating consumer/business marketing promotional programs, communicating positive images and good feelings, and reinforcing the need for and benefits of a sponsor's products and services.

We craft customized messages specifically targeted to your audience, whether we're highlighting the vital preparation for life's unexpected events or dealing with their aftermath. Our messages resonate right down to the "soles" of today's women, demonstrating how to go for all the gusto in life with passion and adventure, while encouraging confidence, self-care, and self-discovery.

We also deliver programs specifically for business audiences, providing strategies for pumping up professional performance. Our presentations are filled with encouragement, inspiration, and plenty of information—all combined with humor and high-energy for memory-making impact.

Power up the possibilities, passions, and potential of women! Invite the Guts, Grace & Gusto® spirit to your next event.

Guts, Grace & Gusto® is a registered trademark of Dynamic Options, Inc.

